

*please enter
12/27/05*

**PATENT
81674-273214**

**AMENDMENT UNDER 37 C.F.R. § 1.116 — EXPEDITED PROCEDURE
EXAMINATION GROUP 2165**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

HUNT et al.

Serial No: 09/741,600

Filed: December 29, 2000

For: METHOD & APPARATUS FOR
INTELLIGENT AND AUTOMATIC
PREFERENCE DETECTION OF MEDIA
CONTENT

Art Unit: 2165
Examiner: N. Abel-Jalil

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Date of Deposit

Mark R. Kendrick, Reg. No. 48,468

Name

Mark R. Kendrick 10/12/2005
Signature Date

**AMENDMENT IN RESPONSE TO OFFICE ACTION
UNDER RULE 116**

Commissioner for Patents
Box 1450
Alexandria, VA 22313-1450

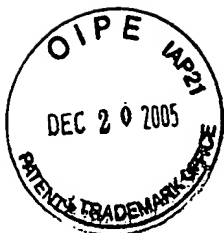
Dear Examiner Abel-Jalil:

In response to the Final Office Action dated September 1, 2005, in connection
with the above-identified application, please amend the above-referenced application
as follows.

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12/27/05 NAB*

**PATENT
81674-273214**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Mark R. Kendrick, Reg. No. 48,468

Name

Mark R. Kendrick 12/16/2005
Signature Date

**SUPPLEMENTAL AMENDMENT IN RESPONSE
TO OFFICE ACTION
UNDER RULE 116**

Commissioner for Patents
Box 1450
Alexandria, VA 22313-1450

Dear Examiner Abel-Jalil:

In response to the Final Office Action dated September 1, 2005 and the Advisory Action dated November 7, 2005, in connection with the above-identified application, the period of response being extended to January 1, 2006 by the accompanying one-month petition for extension of time, please amend the above-referenced application as follows.